

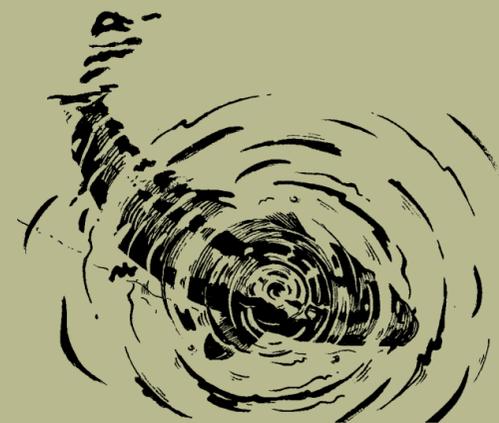
Fishing in the footsteps of Mr. Crabtree is a collaborative project, borne of a collective passion for angling and love for the works of Bernard Venables, in particular the original Mr. Crabtree Goes Fishing.

From a dinner party conversation seven years ago Mr. Crabtree Ltd has evolved into a company of like-minded souls. The path to publication has been one of heart-warming journeys through childhood memories and bankside tales.

This book is, in every sense, a modern day homage to the original classic. Combining a shared sense of reverence and respect with a desire to convey the basics of our wonderful sport to a new generation of 'Peters', always with a doff of our proverbial cap to the great man himself.

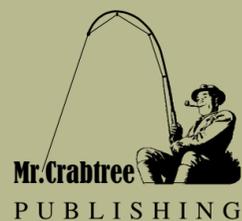


www.mrcrabtreegoesfishing.com



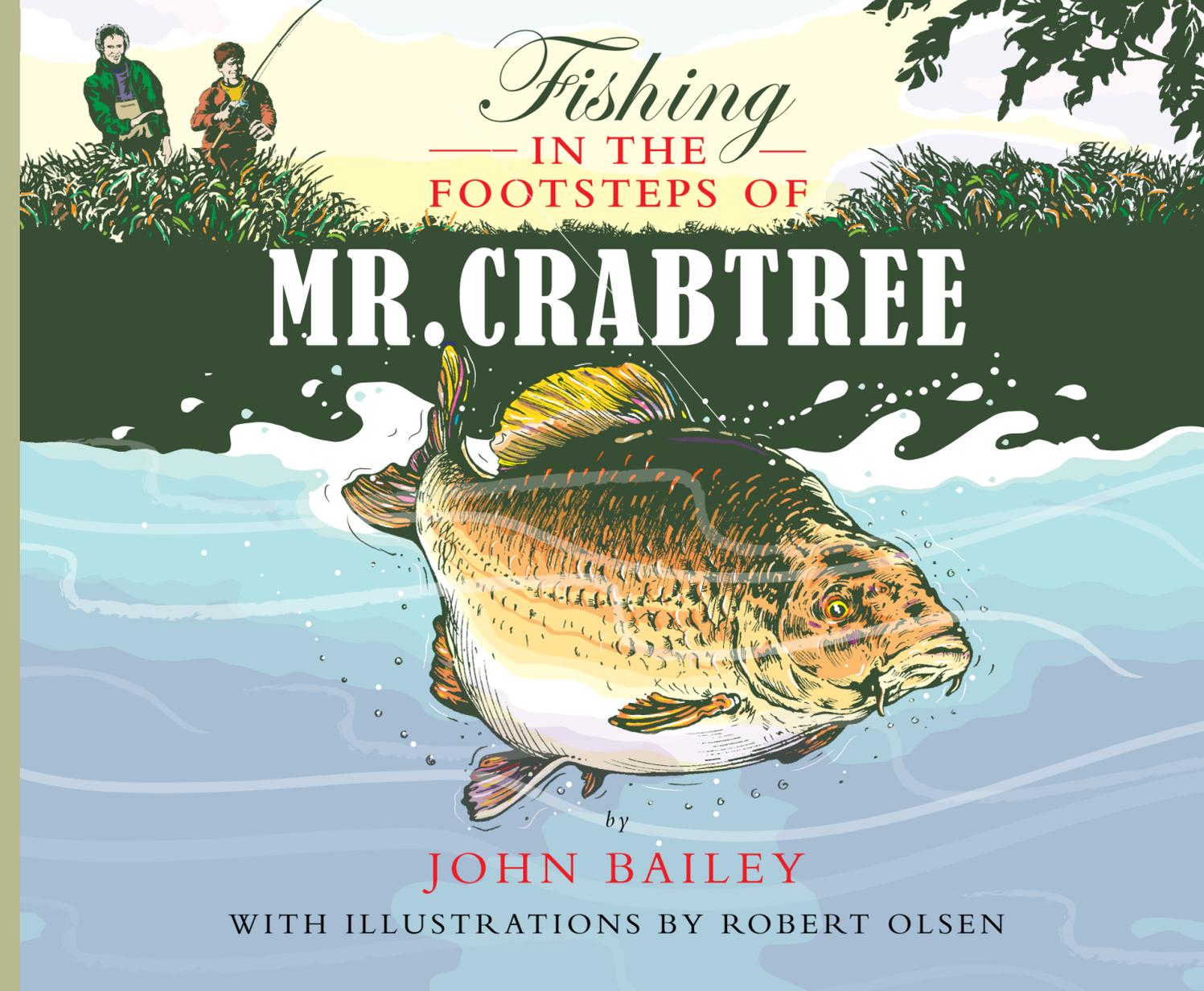
The late Bernard Venables could never have imagined that Mr. Crabtree Goes Fishing would become the best-selling angling book of all time, infusing generation after generation of young anglers with his eternally child-like excitement for our great sport. In 1995 Bernard chose to regard the award of his MBE as recognition for anglers in general. He set his own standards and we are all indebted to him for his artistry and vision.

Team Crabtree, 2012



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FISHING IN THE FOOTSTEPS OF MR. CRABTREE



John Bailey

John is a lifelong angler, international guide, author and TV presenter. He regularly guides groups and individuals in the UK, passing on his breadth of angling expertise, and has led well over twenty-five groups to various parts of India. Other interesting journeys have included Greenland, Mongolia and Siberia with countless journeys to various different parts of Europe.

John's career as an author and angling journalist sees him writing regularly for both the angling and national media, and he has built up an impressive portfolio of published works. John's affinity to Bernard Venables and the Mr. Crabtree ethos is evident in this project, which marries obvious respect for the teachings of a master angler with John's own contemporary angling lessons.

Robert Olsen

Rob is a freelance art director, illustrator & photographer. He runs an online gallery, 'The Fine Art of Fishing', selling limited edition prints of his illustrations and photographs. Whenever he is not working Rob grabs his fishing rod and camera and indulges in his greatest passion of wandering along rivers and secluded lakes.

Rob's first publication 'Tom's Book', initially a private work that he was persuaded to publish, received wide praise and acclaim. This project is very close to Rob's heart and his illustrations are rich in reverence for the man himself. He communicated and met with Bernard Venables on several occasions and remembers, with affection, that their brief conversations were always about art, design and typefaces rather than fishing.